**Finally, the perfect roommate**

**The Sennheiser AMBEO Soundbar Mini brings immersive audio technology to even the coziest of spaces**

*Pictured: the AMBEO Soundbar Mini and optional wireless AMBEO Sub*

***Wedemark, Germany – August 31, 2023* – The German audio brand’s award-winning AMBEO Soundbar experience is now available in a fits-anywhere footprint: the Sennheiser AMBEO Soundbar Mini. With a sound that punches well above its weight and up to 7.1.4 virtualization, the latest addition to the spatial audio Soundbar family readies even the smallest of spaces for three-dimensional acoustics.**

*“The magic of Sennheiser AMBEO technology immerses consumers in stunning 3D sound from a simple, single source in practically any home entertainment space,” says Maximilian Voigt, Sennheiser AMBEO Soundbar Product Manager. "Our most compact Soundbar yet comes at the perfect time with both features and dimensions that are a joy to live with, in or out of the living room.”*



*Pictured: closeup of the AMBEO Soundbar Mini*

**A fun-size bar**

At less than half the cubic volume of its Soundbar Plus sibling, it’s easy to see why the Sennheiser AMBEO Soundbar Mini appeals to audio lovers looking to upgrade a current living room, desktop, bedroom, or even game room setup. At just 70 x 10 x 6.5 cm in size, it blends into nearly any TV or monitor arrangement, yet stands out with its cutting-edge acoustics. There are 250 Watts of ultra-clean class D amplification powering four high-end full-range drivers and dual four-inch subwoofers, so consumers can expect the sharp fidelity, impactful bass and crystal-clear presence that make its bigger relatives a hit with audio critics.

Other useful audio modes personalize the listening experience, including content-specific presets, a Voice enhancement option and neighbor-friendly Night mode. Ease of use is at the heart of the Mini, with an HDMI1 input that accommodates a wide range of eARC-enabled TVs or monitors. Integration with the Sennheiser Smart Control App makes management of features and updates from your smartphone a breeze.

**Those who know, AMBEO**

Like its larger siblings, the Sennheiser AMBEO Soundbar Mini’s 3D sound is the result of a collaboration with the Fraunhofer Institute for Integrated Circuits IIS2—a world leader in audio research and development. The Mini has four integrated microphones that serve a dual purpose: they function as the central component of the AMBEO room calibration, and facilitate Alexa3 voice assistant commands as the Soundbar features Alexa Built-In. Consumers also have the option to utilize existing Google Assistant4 or Siri-enabled devices to cast audio to the Mini through Chromecast Built-In™and AirPlay®5, respectively.

As with all AMBEO Soundbars, the native AMBEO|OS operating system allows for one-touch calibration that scans the room, adjusting the surround virtualization to account for various room sizes, reflections, and textures. Further, the Mini supports popular Dolby Atmos®, DTS:X®, MPEG-H Audio codecs, and 360 Reality Audio6 formats and experiences for enjoying native spatial audio content. A wide-ranging support of digital music services also makes the Mini a great streaming companion over Wi-Fi or Bluetooth® with vibrant, room-filling sound and impactful bass—all the way down to 43 Hz—from your favorite streaming services such as a Spotify, TIDAL, Amazon Music, and Apple Music®. AMBEO|OS seamlessly integrates the Mini into popular content ecosystems as a Spotify Connect, TIDAL Connect, and AirPlay 2 device. Bass lovers can add even more low-end punch with wireless connection to as many four Sennheiser AMBEO Subs (sold separately).



**Pricing and availability**

The Sennheiser AMBEO Soundbar Mini will be available to order at sennheiser-hearing.com and select retailers on September 1st, with an MSRP of $799.99. For more information, visit sennheiser-hearing.com.

[1] The terms HDMI, HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc.

*[2] upHear and MPEG-H Audio technology licensed by Fraunhofer IIS. www.iis.fraunhofer.de/audio*

*[3] Subject to regional availability and language. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc. or its affiliates*

*[4] Google, Google Home and Chromecast built-in are trademarks of Google LLC. Google Assistant is subject to regional availability*

*[5]* Apple and AirPlay are trademarks of Apple Inc., registered in the U.S. and other countries and regions

[6] 360 Reality Audio is an immersive music experience that uses Sony’s object-based 360 Spatial Sound technology and *is a trademark of Sony Corporation*

*All other product names and services may be trademarks of their respective owners*

**About the Sennheiser** **brand**

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. Building the future of audio and bringing remarkable sound experiences to our customers – this is what the Sennheiser brand has represented for more than 75 years. While professional audio solutions such as microphones, meeting solutions, streaming technologies and monitoring systems are part of the business of Sennheiser electronic GmbH & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables became part of the Sonova Holding AG group of companies in 2022, who have licensed the Sennheiser trademark for this purpose.

www.sennheiser.com

www.sennheiser-hearing.com

**About Sonova Consumer Hearing**
Sonova Consumer Hearing offers premium headphones and hearables – primarily in the true wireless segment – as well as audiophile headphones, hearing solutions and soundbars under the Sennheiser brand. The business is part of the Sonova Group, a global leader in innovative hearing care solutions with headquarters in Switzerland and more than 17,000 employees worldwide.

**Press contact**

Sonova Consumer Hearing GmbH

Paul Hughes

Head of PR and Influencers, Sennheiser Headphone and Soundbars

T +49 (0) 162 2921 861

paul.hughes@sonova.com